

Pride of Baker Band Corporate Sponsorship Program



Purpose: The purpose of the sponsorship program is to obtain funding from sources within the local community to enable the band, color guard, dance team, and drum line to participate in events and to further their skills while building values such as teamwork, camaraderie, and esprit de corps. Sponsorship funds supplement other funds (student membership fees, fundraisers, etc.) to help provide for the needs of the entire organization. The funds will be used to purchase or repair instruments; travel and food costs; recurring expenses; uniforms; band truck purchase and trailer maintenance.

Sponsorship Levels: There are four levels of sponsorship which allows for various amounts of visibility according to each sponsor's commitment. The visibility ensures that the sponsor's name is presented to the community so that they can show their appreciation by supporting the sponsor's business. The sponsorship levels are:

Halftime Sponsor
Silver Sponsor
Gold Sponsor
Platinum Sponsor

Sponsorship Program Details: Sponsorship commitments are made on an annual basis (through July). Contributions are administered by the Pride of Baker Band Boosters, a non-profit, tax exempt 501(c)(3) organization that exists solely to support the needs of the Baker High School Band program. Email bakerbandboosters@gmail.com with any questions or to obtain more information. You can also visit www.prideofbaker.com for further information regarding our program.

Pride of Baker Band Corporate Sponsorship Levels



Halftime Sponsor: \$150 Minimum

1' x 2' sign at Concession stand during home football games
Public address announcement at one halftime performance during the season

Silver Sponsor: \$250 Minimum

1' x 2' sign at Concession stand during home football games
Public address announcement at one halftime performance during the season
Company name listed as sponsor in all Band publications (Newsletters, Programs, etc..)
Company name listed as sponsor on the Band website with link to company website

Gold Sponsor: \$500 Minimum

1' x 2' sign at Concession stand during home football games
Public address announcement at all halftime performances during the season
Business card size advertisement in all Band publications (Newsletters, Programs, etc...) (Company provided ad)
Main webpage advertisement on the Band website with link to company website
Company name placed on side of drum major stand

Platinum Sponsor: \$1000 Minimum

2' x 4' sign at Concession stand during home football games
Public address announcement at all halftime performances during the season
1/4 page advertisement in all Band publications (Newsletters, Programs, etc...) (Company provided ad)
Main webpage advertisement on the Band website with link to company website
Company Logo placed on side of drum major stand
8 x 10" Wall plaque with photo of Pride of Baker Marching Band

Email bakerbandboosters@gmail.com for more information regarding this program.

Pride of Baker Marching Band Sponsorship Program



Commitment & Invoice Form for Sponsorship Year: August 1, 2016 through July 31, 2017

Company Name: _____

Address: City, State, Zip: _____

Contact Person's Name: _____

Contact Person's Phone/Email: _____

Contact Person's Signature: _____

Yes! I want to support the Baker High School Band at the following level (please check box):

- Halftime Sponsor: \$150 Minimum Donation
- Silver Sponsor: \$250 Minimum Donation
- Gold Sponsor: \$500 Minimum Donation
- Platinum Sponsor: \$1000 Minimum Donation

Total Donation \$ _____

Check # _____ (Payable to Baker Band Boosters)

*** Please email artwork to bakerbandboosters@gmail.com or attach a drawing or business card with sign information. Forms without this information may cause printing delays!

Mail Payments to: Baker High School
c/o Sid Dedeaux, Band Director
8901 Airport Blvd
Mobile, AL 36608

Please note that the Baker Band has the right to refuse to print signs or promote any business deemed in conflict with the school or band policies.

We THANK YOU for your generous donation!!

Baker Band Student Representative: _____ Date: _____